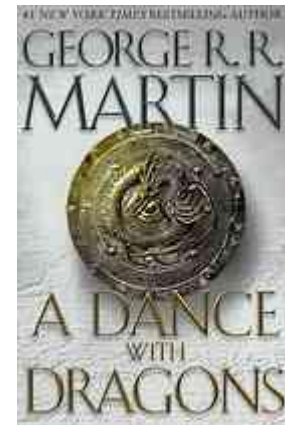
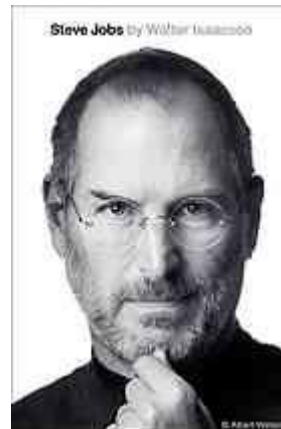
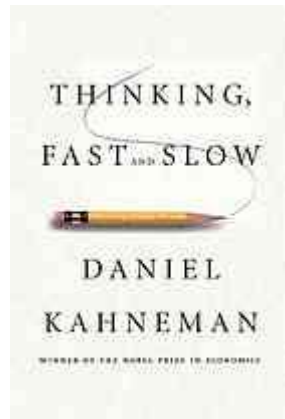
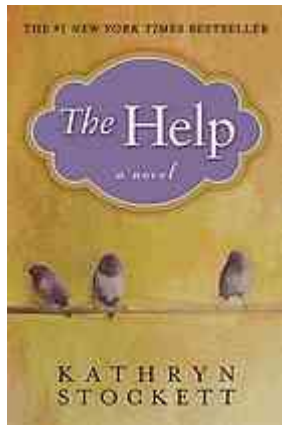
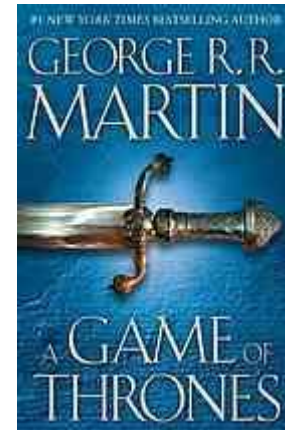
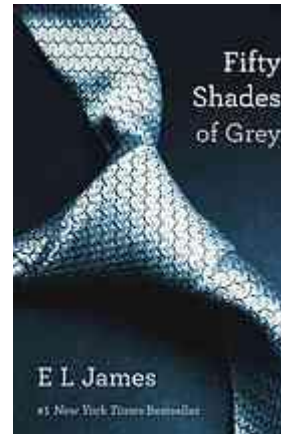
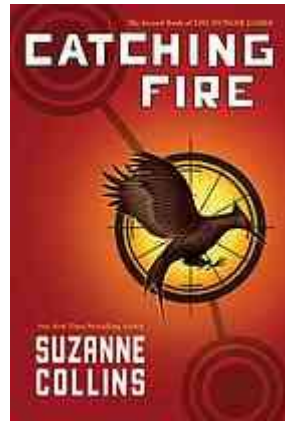
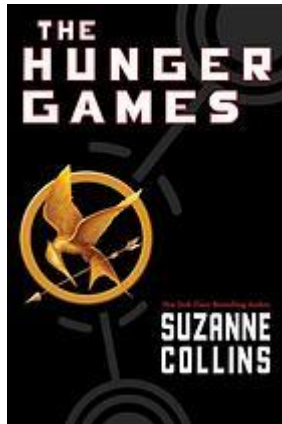


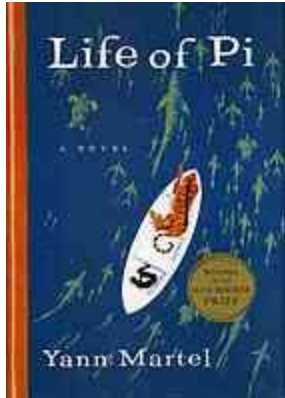
# Top Ten Titles (This is a warm up!)

# Top 10 requested titles in WorldCat Resource Sharing in FY12

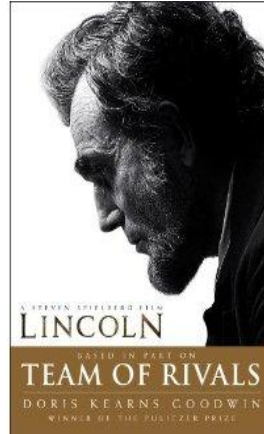


<http://oc.lc/illfunfacts>

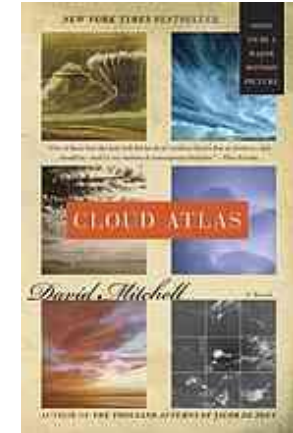
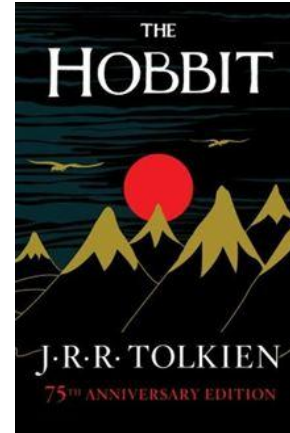
# My predictions in November 2012



**# 61**

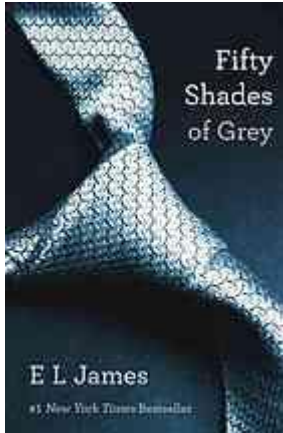


**# 694  
(Soundtrack!)**



**# 4**

# Most requested titles in FY13?

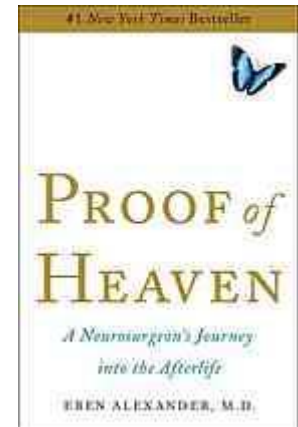
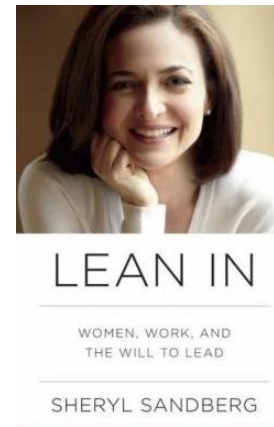
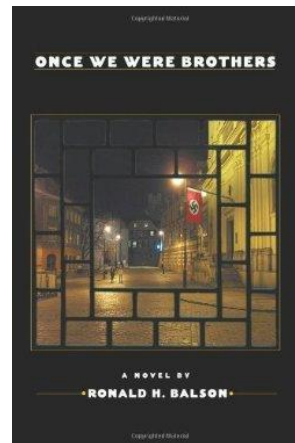
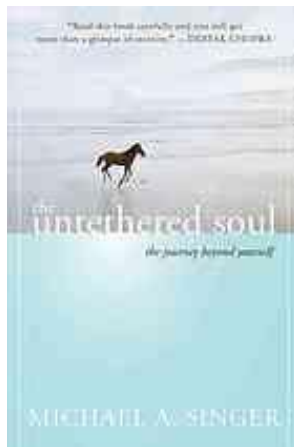
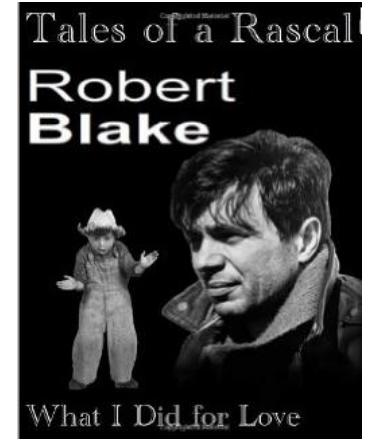
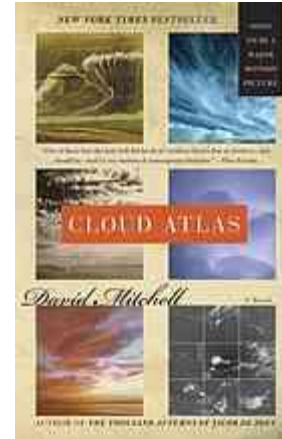
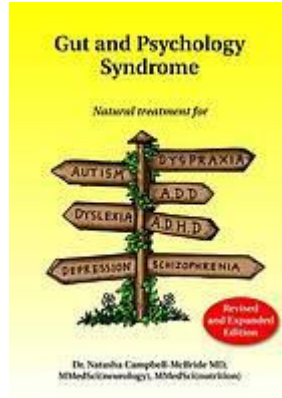
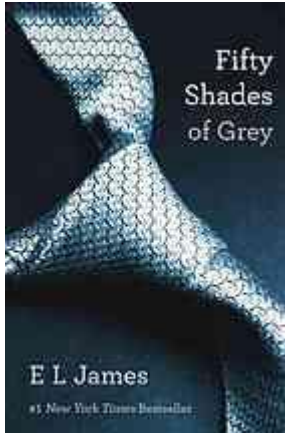


**NUMBER 1**  
**3300 Requests**  
**Rank 2012 – #4**  
**\$2.02 Amazon price**

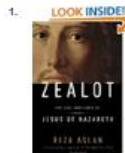


**NUMBER 2**  
**2927 Requests**  
**Rank 2012 YTD - #401**  
**\$8.74 Amazon price**

# Top Ten Monographs FY 2013



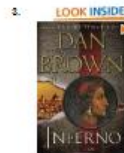
BEST SELLING BOOKS



1. **LOOK INSIDE!**  
**Zealot: The Life and Times of Jesus of Nazareth**  
 by Reza Aslan  
 ★★★★★ (316)  
 Hardcover  
 \$17.01  
 19 used & new from \$15.20



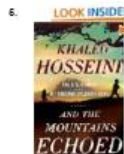
2. **LOOK INSIDE!**  
**The Cuckoo's Calling**  
 by J. K. Rowling  
 ★★★★★ (557)  
 Hardcover  
 \$15.20  
 41 used & new from \$14.55



3. **LOOK INSIDE!**  
**Inferno**  
 by Dan Brown  
 ★★★★★ (7,492)  
 Hardcover  
 \$19.45  
 275 used & new from \$7.05



4. **LOOK INSIDE!**  
**Song of Ice and Fire, (4 Vols.): A Game of Thrones**  
 by George R. R. Martin  
 ★★★★★ (2,558)  
 Mass Market Paperback  
 \$13.51  
 183 used & new from \$13.51



6. **LOOK INSIDE!**  
**And the Mountains Echoed**  
 by Khaled Hosseini  
 ★★★★★ (2,153)  
 Hardcover  
 \$12.04  
 191 used & new from \$11.54



8. **LOOK INSIDE!**  
**The Fault in Our Stars**  
 by John Green  
 ★★★★★ (4,051)  
 Hardcover  
 \$5.90  
 217 used & new from \$5.90



7. **LOOK INSIDE!**  
**Lean In: Women, Work, and the Will to Lead**  
 by Sheryl Sandberg  
 ★★★★★ (1,239)  
 Hardcover  
 \$9.05  
 155 used & new from \$5.95



8. **LOOK INSIDE!**  
**This Town: Two Parties and a Funeral... and How Politics Grows Fat**  
 by Mark Leibovich  
 ★★★★★ (41)  
 Hardcover  
 \$11.20  
 51 used & new from \$11.20



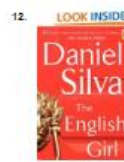
9. **LOOK INSIDE!**  
**Divergent**  
 by Veronica Roth  
 ★★★★★ (4,175)  
 Paperback  
 \$3.57  
 164 used & new from \$3.57



10. **LOOK INSIDE!**  
**Gone Girl**  
 by Gillian Flynn  
 ★★★★★ (12,331)  
 Hardcover  
 \$10.93  
 324 used & new from \$6.95



11. **LOOK INSIDE!**  
**The Great Gatsby**  
 by F. Scott Fitzgerald  
 ★★★★★ (3,453)  
 Paperback  
 \$4.92  
 559 used & new from \$2.00

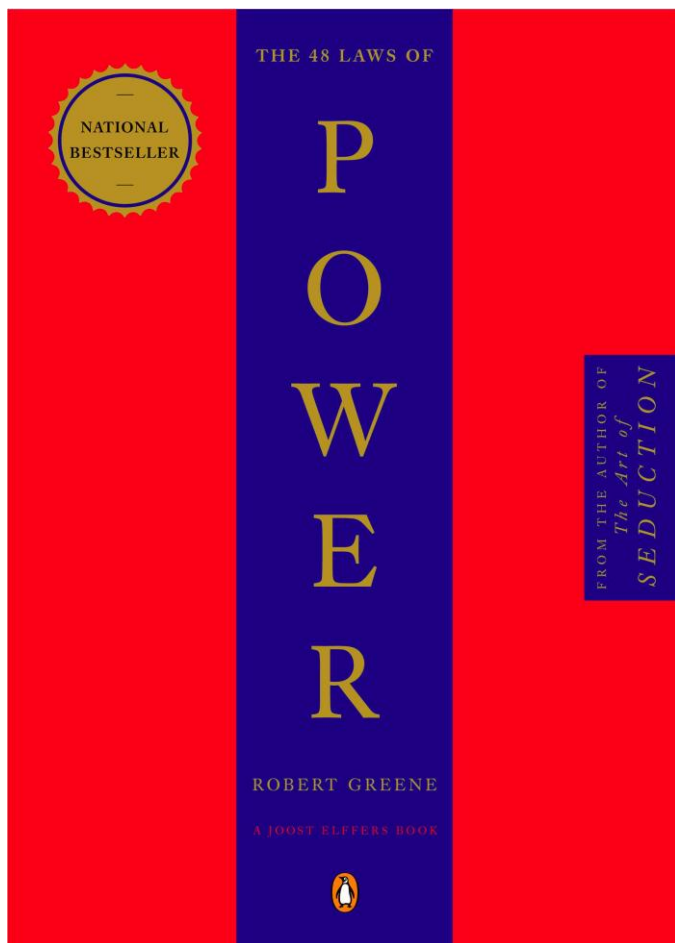


12. **LOOK INSIDE!**  
**The English Girl: A Novel**  
 (Gabriel Allon)  
 by Daniel Silva  
 ★★★★★ (163)  
 Hardcover  
 \$12.92

# Seven most enduring monographs in OCLC ILL past 3 years

Rank 2013	Rank 2012	Rank 2011	Title	Count
50	10	74	DANCE WITH DRAGONS	559
92	49	16	INTRODUCTION TO ALGORITHMS	428
42	52	4	MARGIN OF SAFETY : RISK-AVERSE VALUE INVESTING STRATEGIES FOR THE THOUGHTFUL INV	597
37	53	34	48 LAWS OF POWER	615
57	56	23	RESEARCH DESIGN : QUALITATIVE, QUANTITATIVE, AND MIXED METHODS APPROACHES	524
34	69	87	WRITING YOUR JOURNAL ARTICLE IN 12 WEEKS : A GUIDE TO ACADEMIC PUBLISHING SUCCES	649
60	95	67	BEHOLD A PALE HORSE'	520

# The 48 Laws of Power



2011 – 34<sup>th</sup>

2012 – 53<sup>rd</sup>

2013 – 37<sup>th</sup>





Law 18 – Do not build fortresses  
to protect yourself  
– Isolation is dangerous

Law 28 – Enter action with boldness

Law 29 – Plan all the way to the end

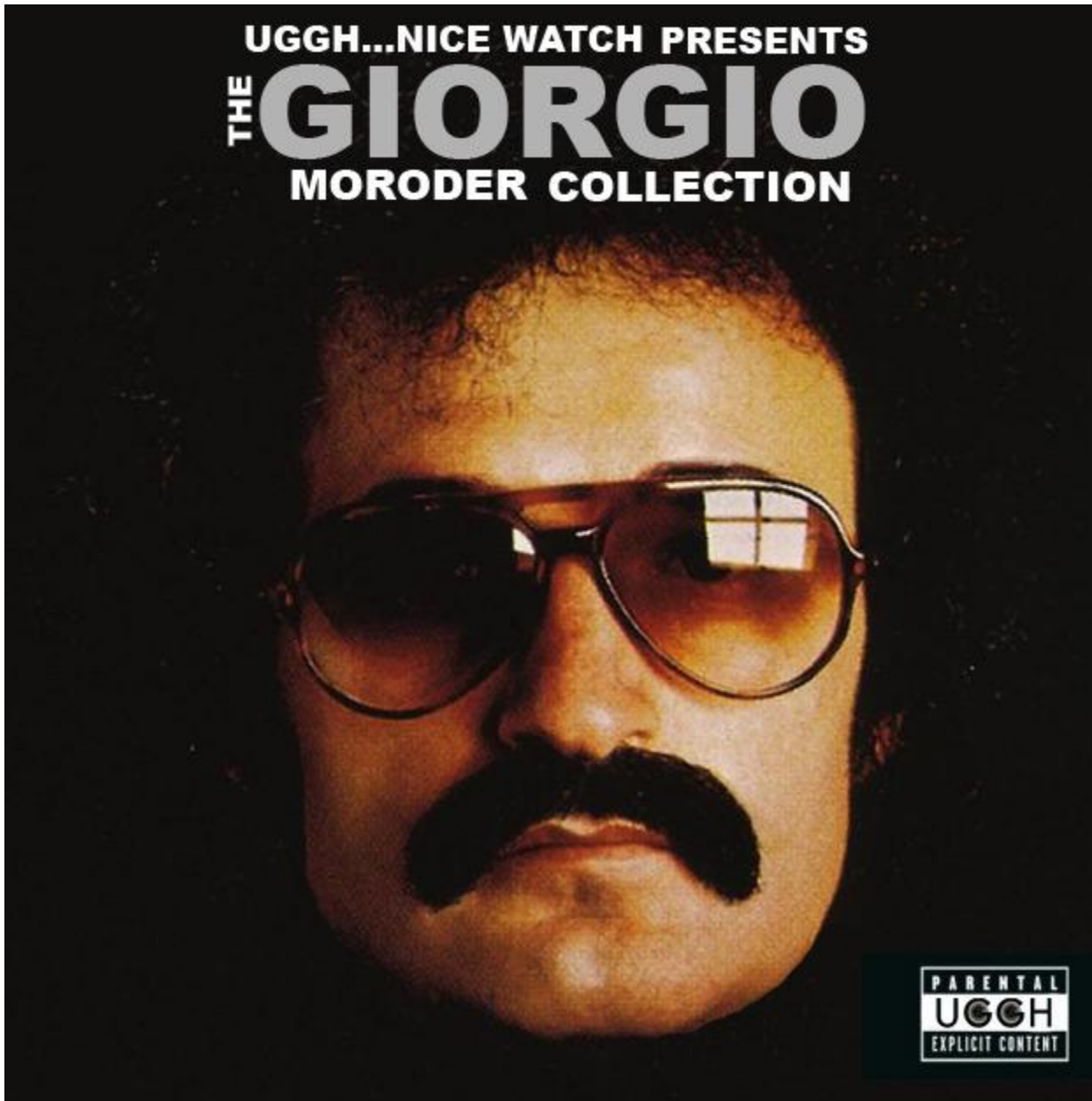
Law 35 – Master the art of timing

# I is for ?

# Innovation

# Innovation in music

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# BONNA SUMMER

ONCE UPON A TIME...

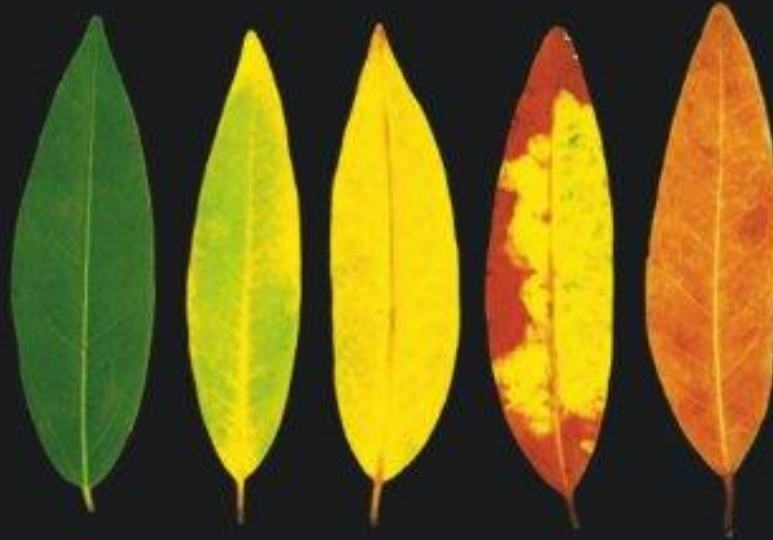




Here comes the  
science bit.....

# DIFFUSION OF INNOVATIONS

FIFTH EDITION



EVERETT M. ROGERS

## Four main influential elements

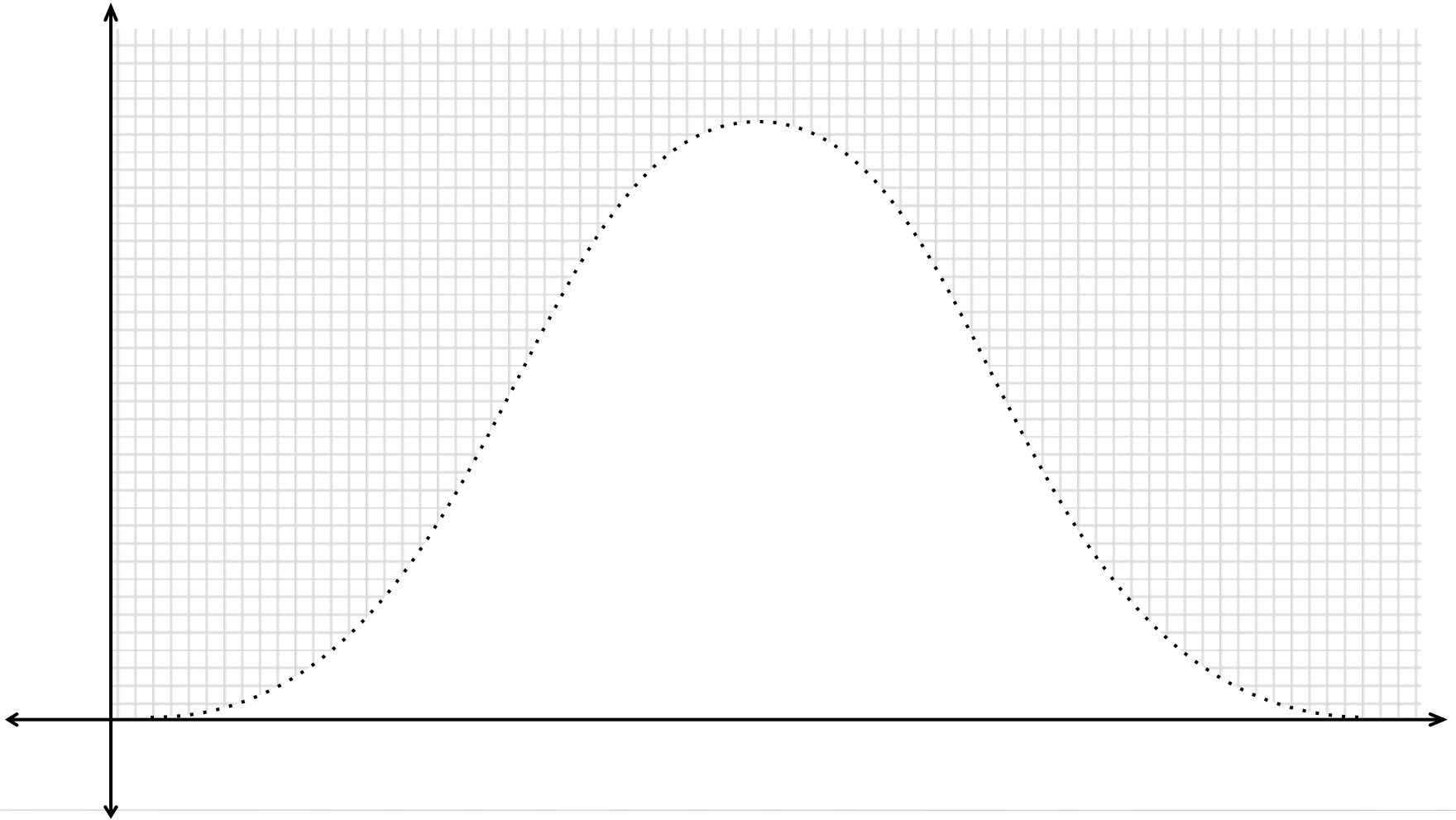
The innovation  
itself

Communication  
channels

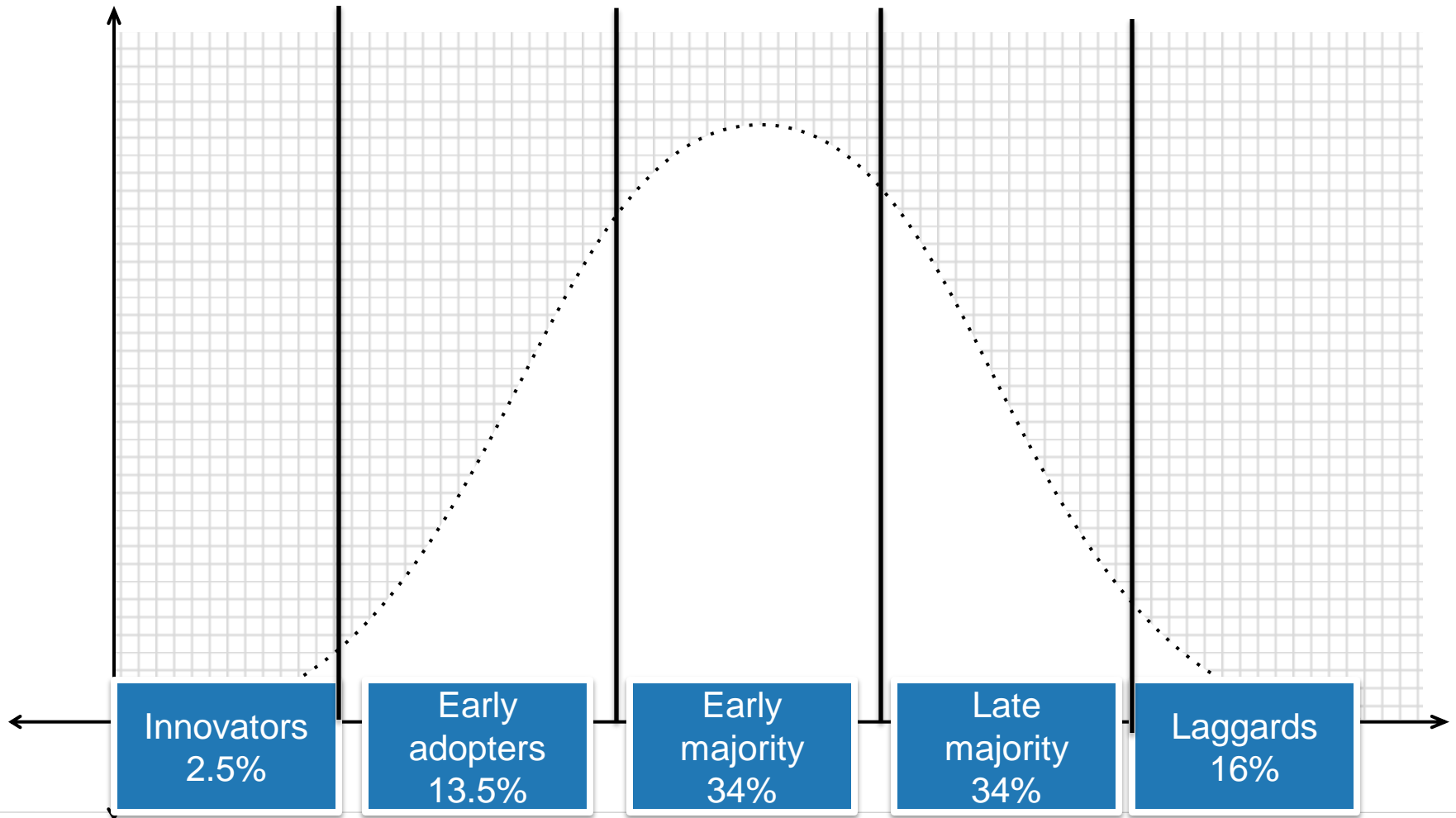
Time

Social system

# Adoption Theory - The Diffusion of Innovation



# Adoption Theory - The Diffusion of Innovation






# I is for ?

Case study number 1

# Innovation and Interlibrary Loan



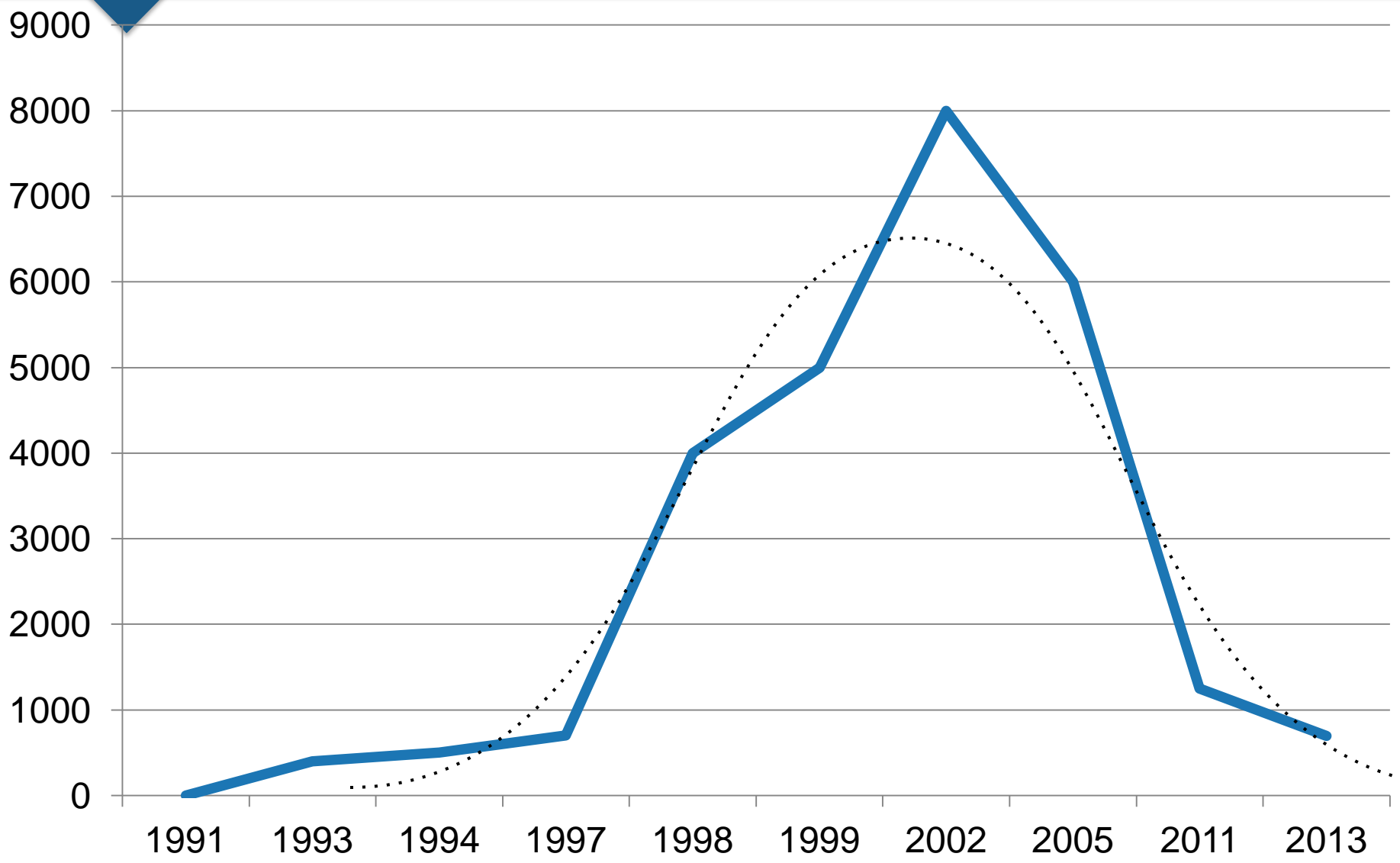


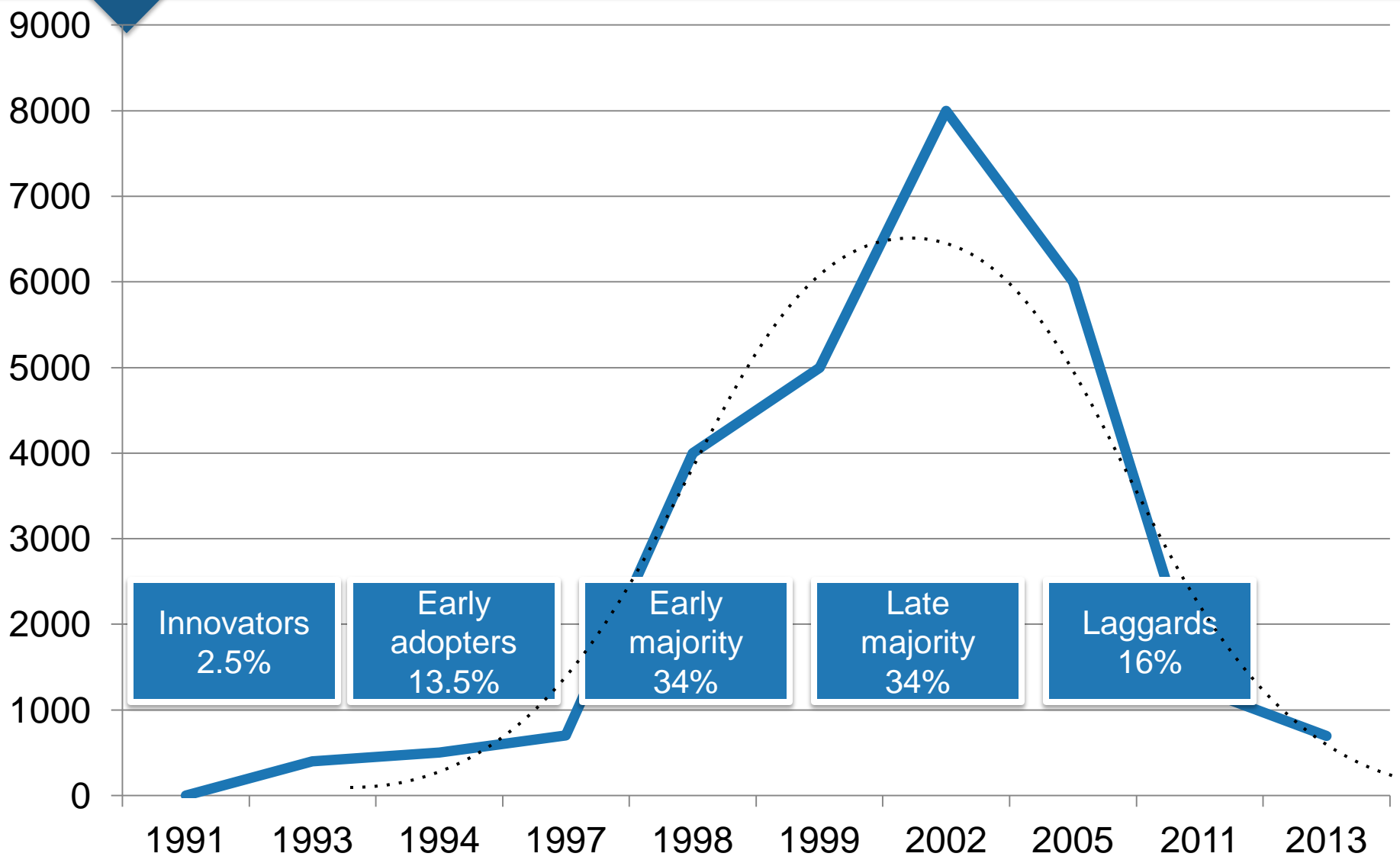
Once upon a time...





# Who uses Ariel?





# GEOFFREY A. MOORE

*Author of Inside the Tornado and The Gorilla Game*

"For the most astute companies this book provides the blueprint for success, for the others it is a manual for their survival, and for all it is a great read."

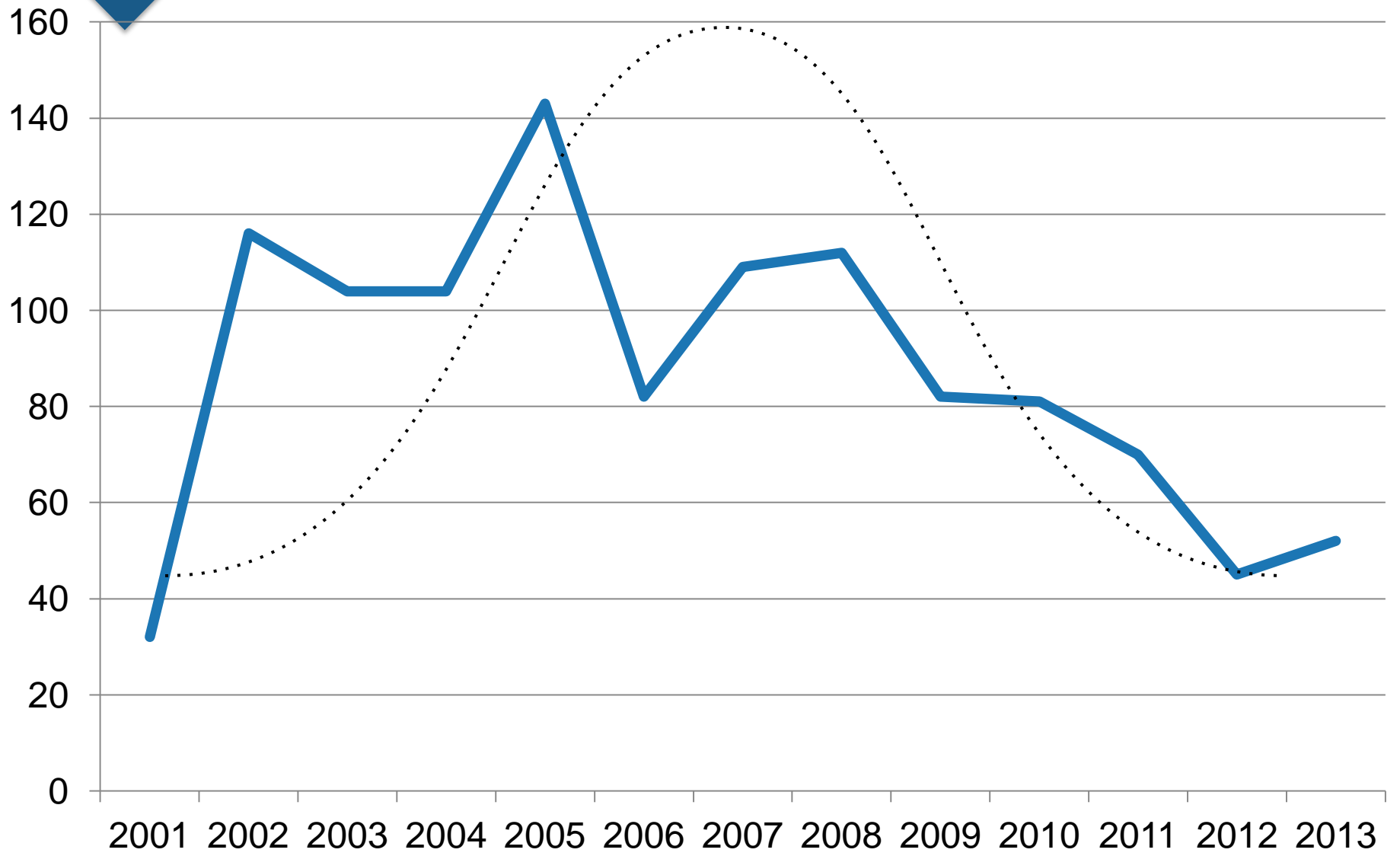
—William Davidow, general partner, Mohr Davidow Ventures

A  
*Business Week*  
Bestseller

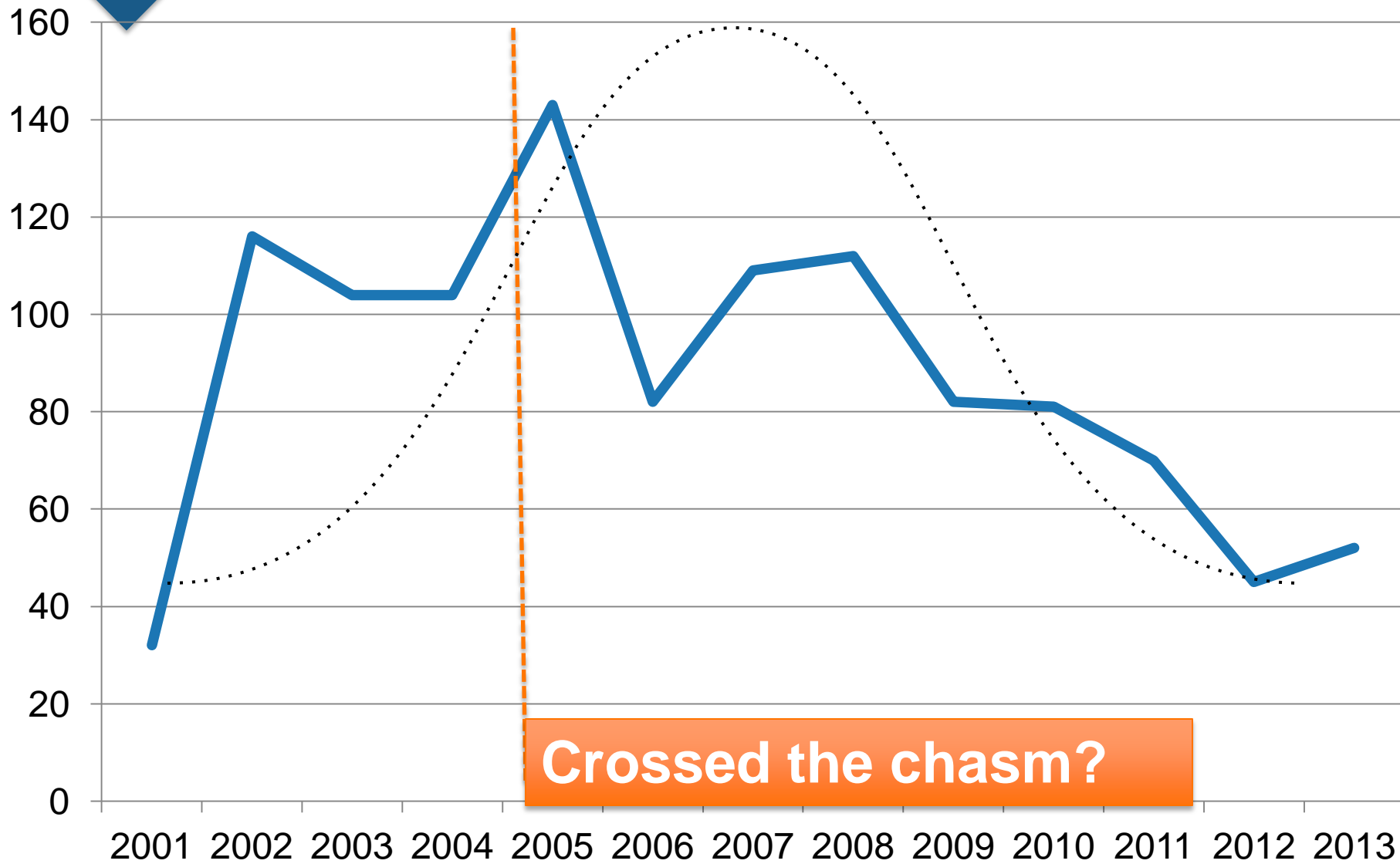
REVISED EDITION

# CROSSING THE CHASM

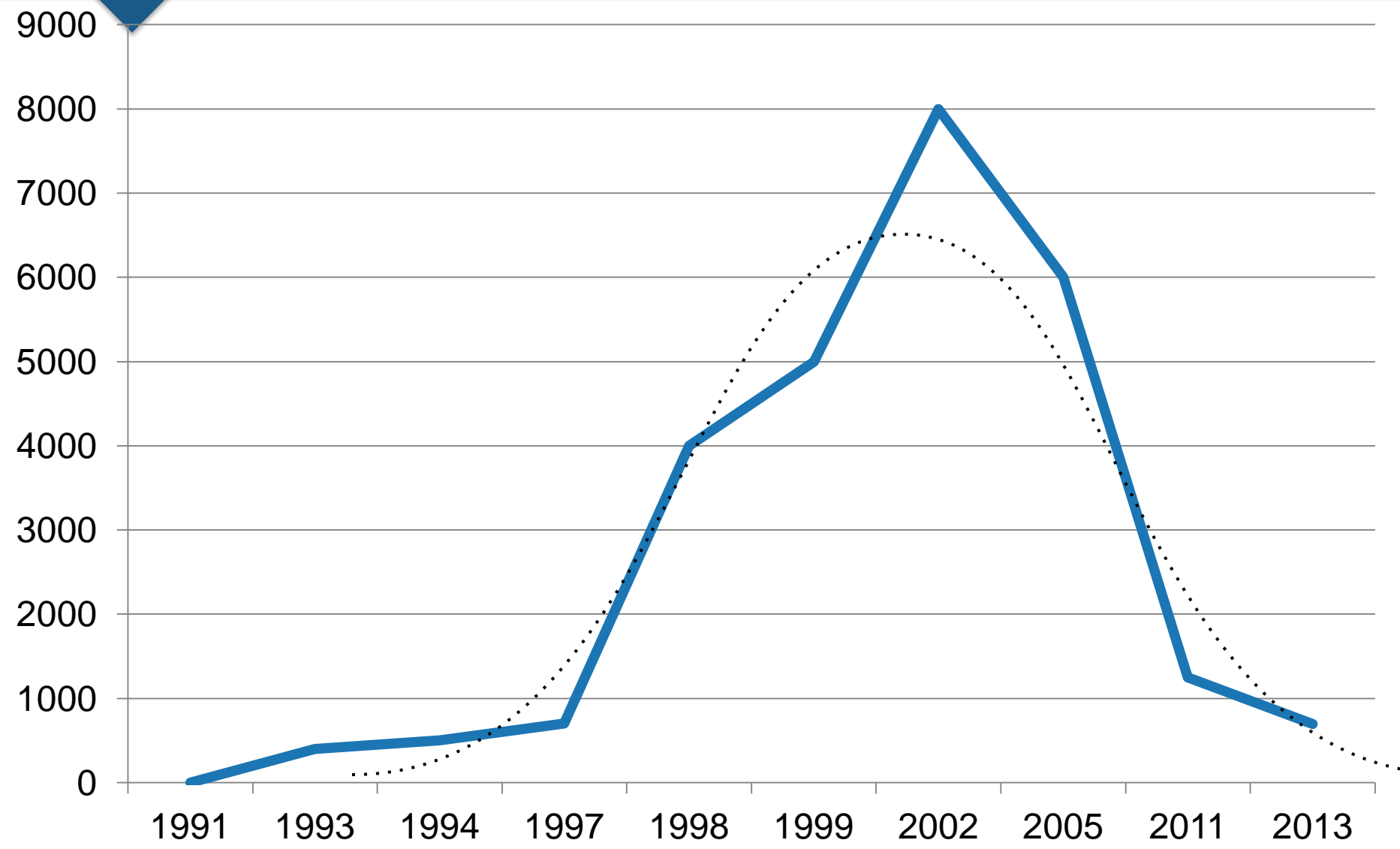
MARKETING AND SELLING HIGH-TECH  
PRODUCTS TO MAINSTREAM CUSTOMERS







# Ariel



# Who uses Article Exchange?

## Four main influential elements

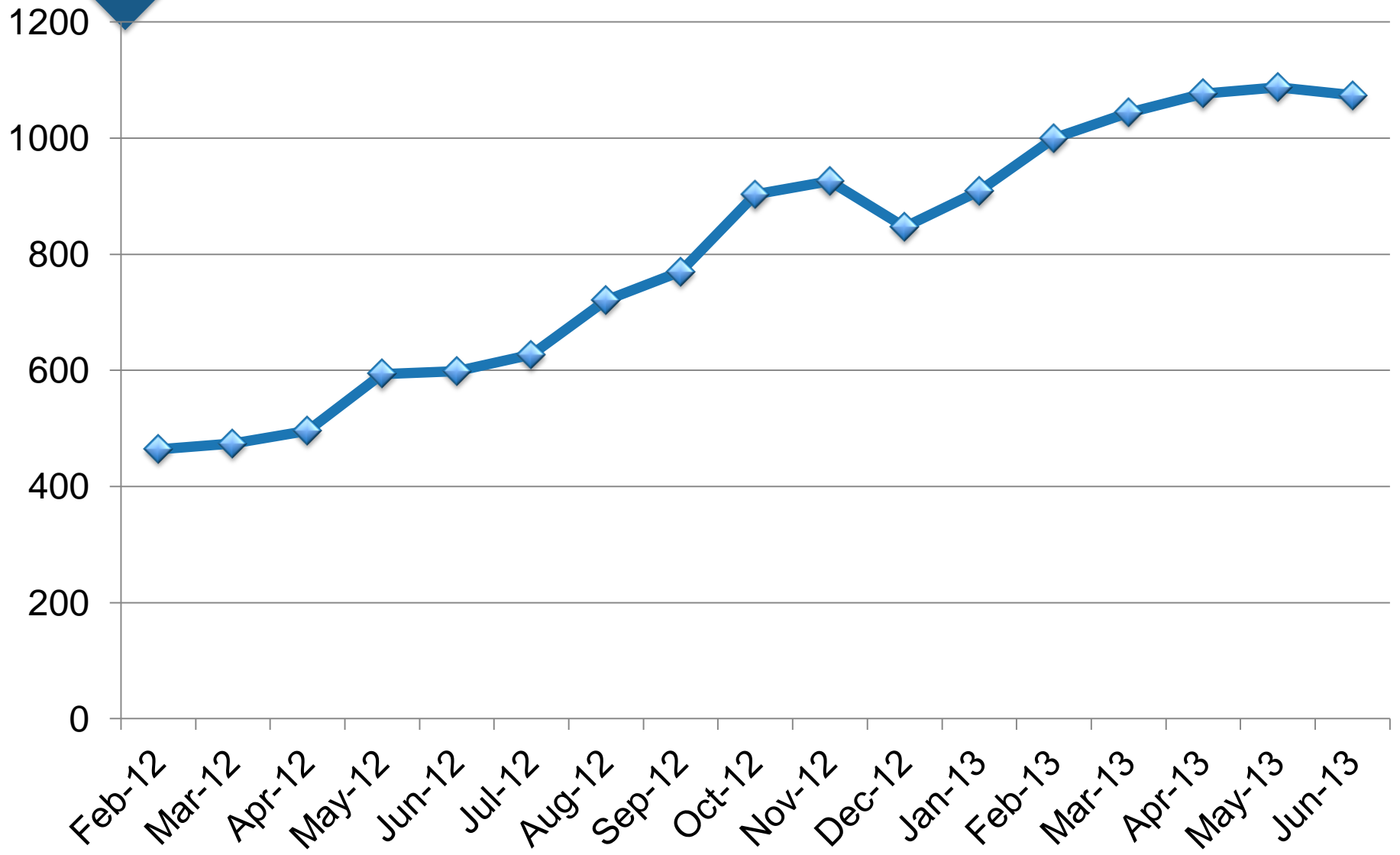
The innovation  
itself

Communication  
channels

Time

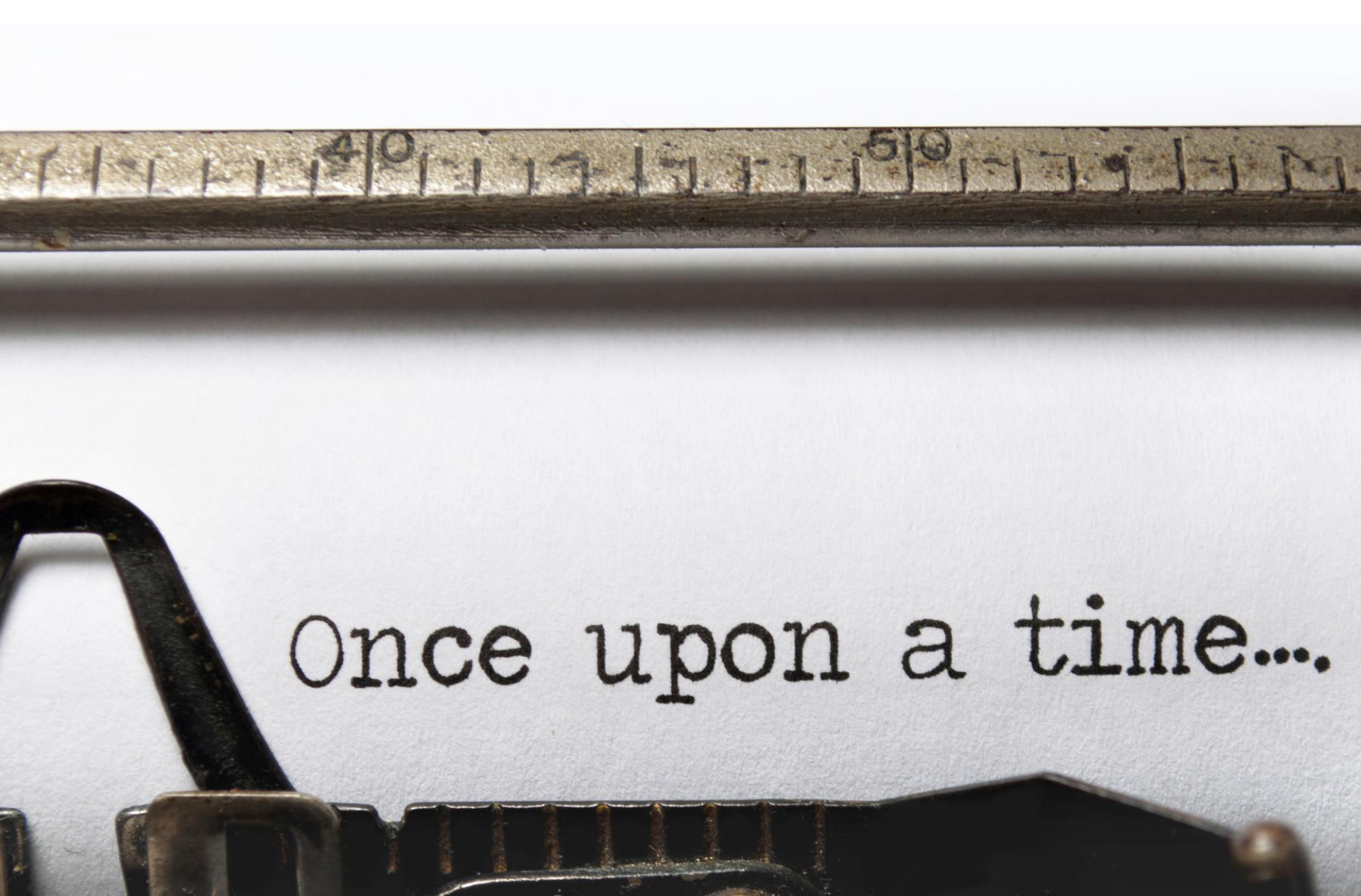
Social system

# Article Exchange users



Case study number 2

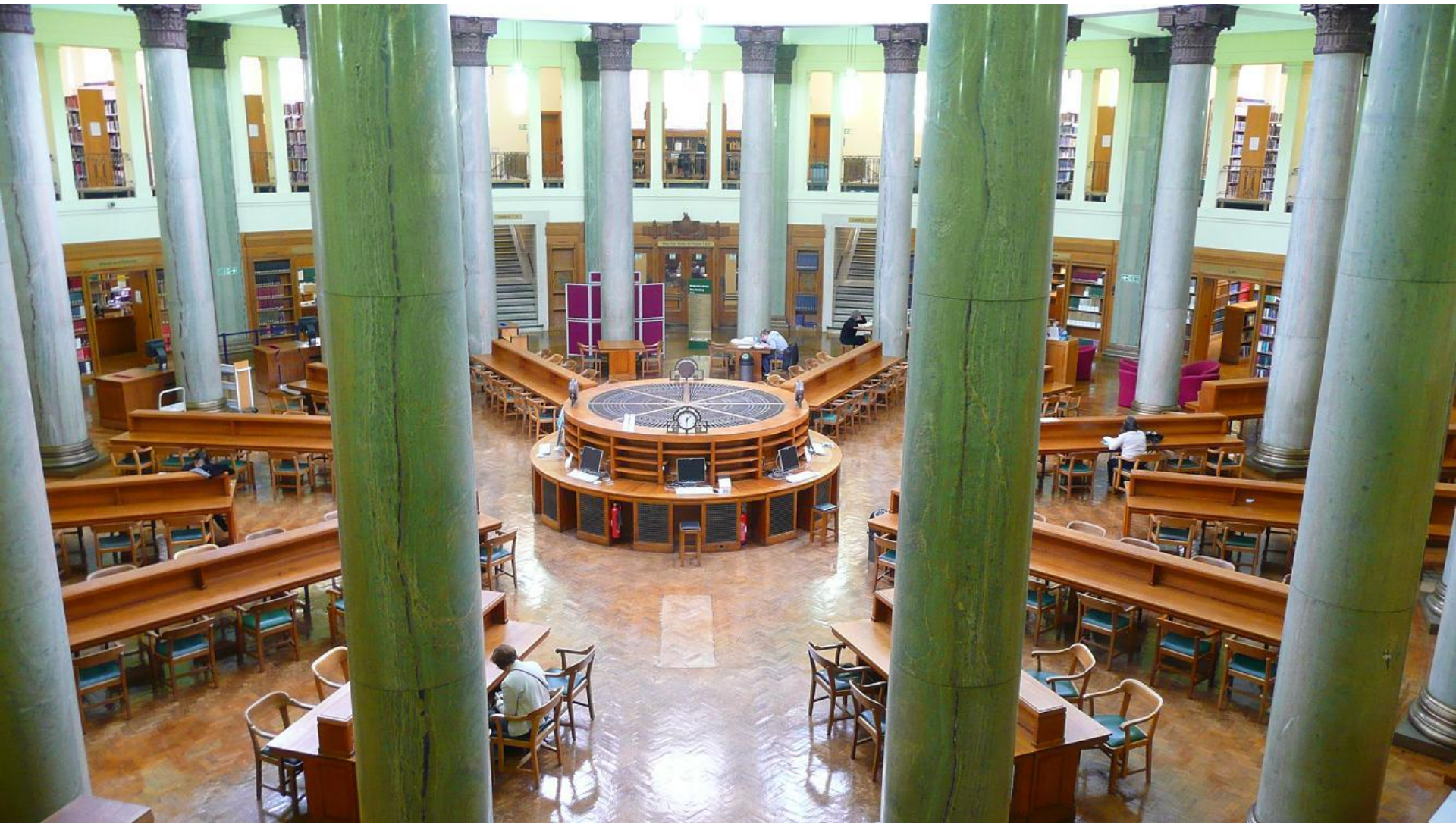
# Innovation and Interlibrary Loan



Once upon a time...









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**Search** by DOI or PubMed ID Number

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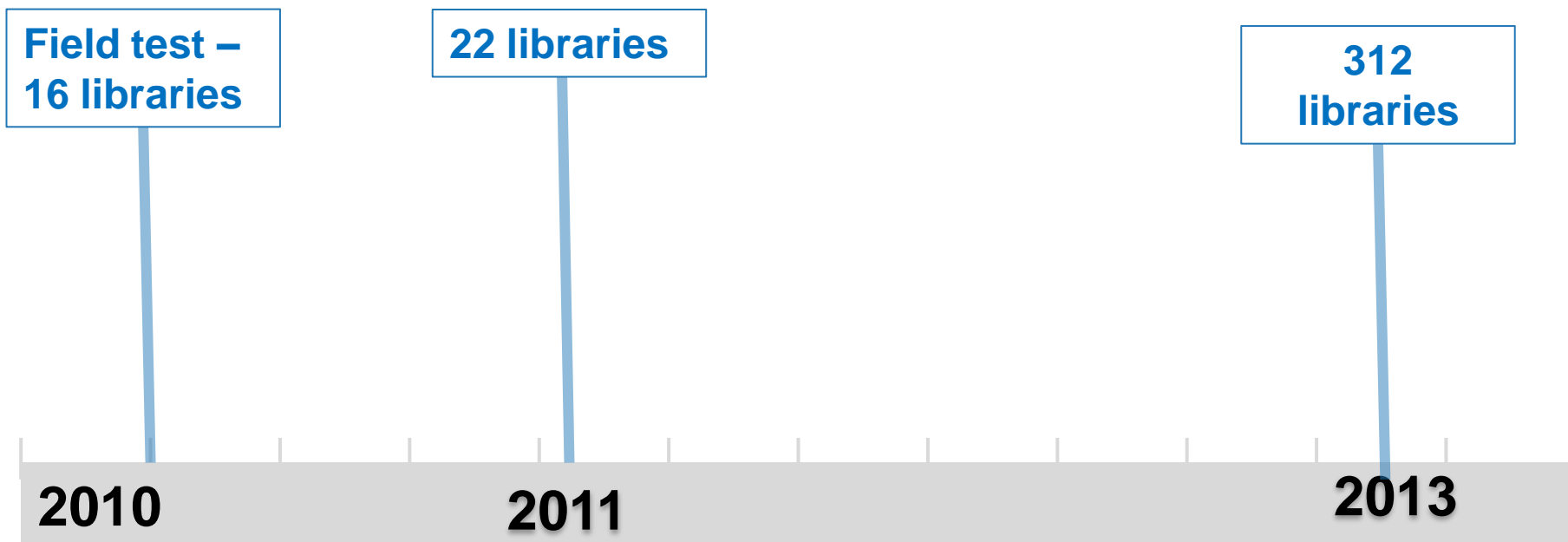
[What is DOI?](#) Example DOI: 10.1103/PhysRevD.15.2752

[What is PubMed?](#) Example PMID: 32881

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# Alias, OCLC and the knowledge base timeline



**+ 69 libraries using Alias**

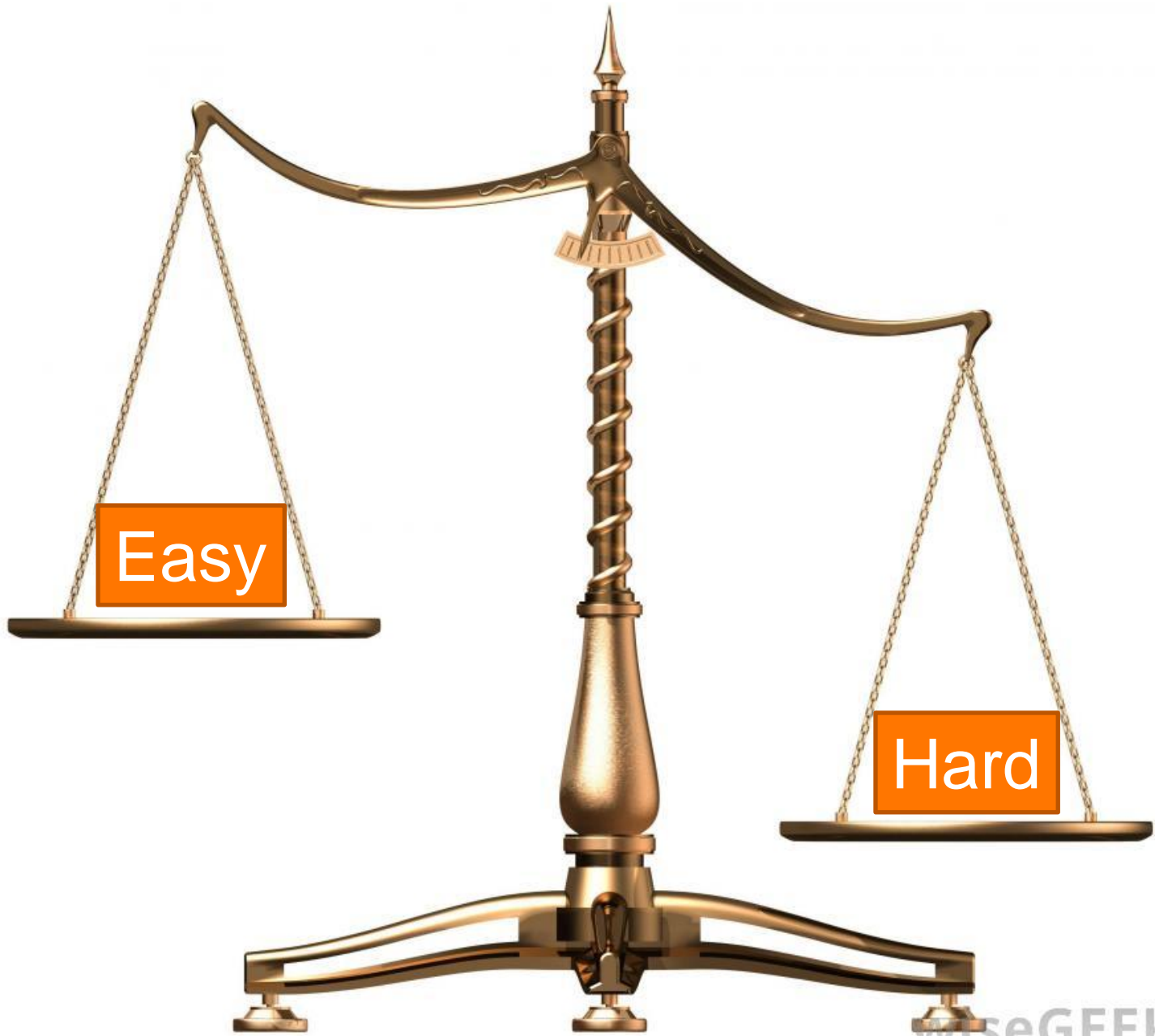
## Four main influential elements

The innovation  
itself

Communication  
channels

Time

Social system



wiseGEEK

# How to make a change?

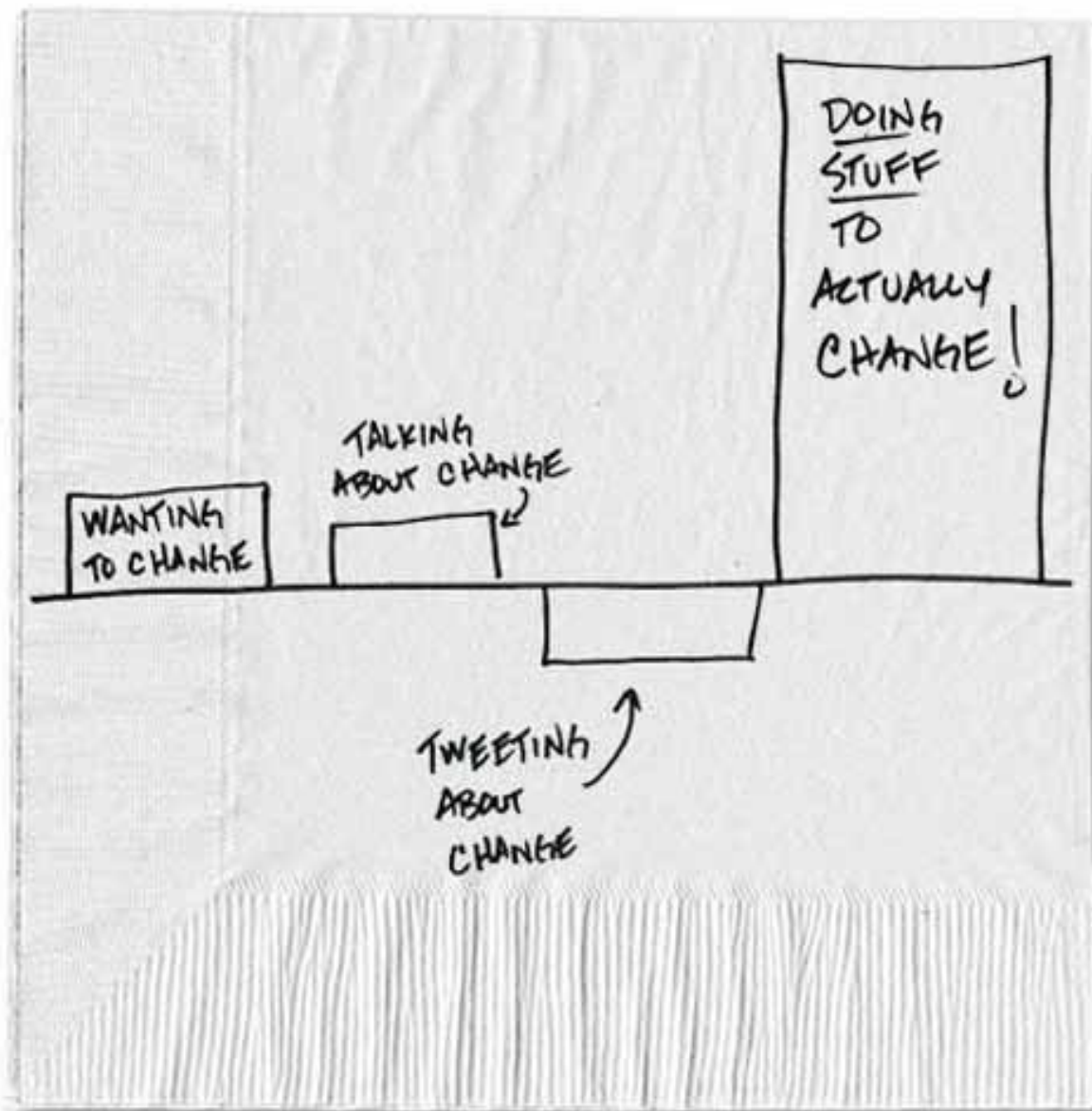


THE "NEW NORMAL"



SURPRISE

<http://www.nytimes.com/interactive/your-money/carl-richards-gallery.html? r=0>



[http://www.nytimes.com/interactive/your-money/carl-richards-gallery.html?\\_r=0](http://www.nytimes.com/interactive/your-money/carl-richards-gallery.html?_r=0)

